

YANYIN WU

UI/UX DESIGNER

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EDUCATION

Northeastern University

BFA in Interaction Design

Northeastern University

MS in Experience Design

SKILLS

User Experience (UX) Design
Prototyping and Wireframing
Usability Testing and Analysis
User Research and Surveys
Design Thinking
Collaboration Tools (Slack, Jira)
HTML/CSS (basic understanding)
User Interview
Rapid Prototyping
Web Design
Interaction Design
Information Architecture
Responsive Design
Cross-functional Collaboration
B2B Project Management
Agile Methodologies

TOOLS

Figma
Adobe Creative Suite
Microsoft Office Suite
Google Suites
Shopify
Canva
Dovetail
Miro
Lightroom

DESIGN EXPERIENCE

State Street | Boston, MA

Digital Experience Design Consultant Jan 2025 – Present

- Work in an agile environment and collaborated with cross-functional teams, advocating for the user's perspective and delivering prototypes for development
- Design and prototype for State Street Alpha's SaaS platform for investment management

Ganbei Zine Northeastern University | Boston, MA

Graphic Designer Sep 2023 – Present

- Design a series of zine issues in InDesign that celebrate and promote Chinese American culture. We published on schedule to both our online and hard copy audiences in time for the launch party
- Engage in cross-functional collaboration with designers to brainstorm concepts, color palettes, typography, and textures, fostering innovative design solutions

State Street | Boston, MA

User Experience Designer and Researcher Jan 2023 – Jun 2023

- Collaborated cross-functionally with the team to enhance the UX experience of State Street Alpha's portfolio management (SaaS) platform by creating high-fidelity prototypes and gather feedback
- Operated in B2B and Agile environments, effectively communicating with project managers and developers to resolve tasks and ensure smooth project execution
- Conducted usability tests using Figma and Dovetail to inform design decisions, leading to improved functionality and user experience
- Re-designed key features including sharing, commenting, help & learning, and localization, aligning them with user requirements to improve the user experience

Artists for Humanity | Boston, MA

User Experience Design Assistant Mentor Jan 2022 – Apr 2022

- Designed the Event & News web page for Artists for Humanity utilizing surveys, iterative design, and prototyping, by the time it launched around June, the traffic increased by 2%
- Engaged in cross-functional collaboration with stakeholders, designers, and developers to gather feedback and drive project success
- Created website templates in Storyblok to enhance administrative workflow efficiency, simplifying the process for regular updates

ADDITIONAL EXPERIENCE

Artists for Humanity | Boston, MA

Photographer and Assistant Mentor Sep 2023 – Present

- Photograph 20+ event shoots for Artists for Humanity's clients and leads to an increase in positive client feedback
- Supervise 18+ teens, coordinating internal studio tasks, and overseeing external projects lead to an increase in studio productivity